

Access to Public Employees

Over 10.5 million Texans are employed by a state, federal or municipal government agency. **Community Shares of Texas gains access to their workplace charity campaigns**



State Employees Charitable Campaign
All State of Texas Employees
Over 300,000 State Employees



Combined Federal Campaign
Federal Employees in the following Texas areas:
Austin • Houston • Dallas • San Antonio • El Paso
Expansion to the following areas in 2010
Corpus Christi • Rio Grande Valley • Waco • Tyler & more
Over 250,000 Federal Employees

Municipal Employee Combined Charity Campaigns
City, County, School District
Over 2.5 million Municipal Employees Statewide

City Employees

- City of Austin
- City of Dallas
- City of El Paso
- City of Houston
- City of San Antonio

School Employees

- Austin Schools
- Dallas-Fort Worth Schools
- Houston Schools
- El Paso Schools
- San Antonio Schools

County Employees

- Bexar County
- Harris County
- Travis County
- Tarrant County
- El Paso County

What Is Community Shares of Texas?

Workplace giving is a unique way for you to enhance your current development and fundraising capacity. CSTX member affiliates are visible to thousands of federal, state and local public employees in Texas. Member affiliates increase exposure and donations for their groups.

As a workplace giving federation, CSTX provides access and management in the workplace giving community. Federal, State and Local government offices conduct annual Combined Charity Campaigns where they encourage employees to participate in charity giving. Public employees are provided the opportunity to deduct a portion of their pay directly from their paycheck. We call this a payroll contribution. This type of contribution allows a public employee to pledge an contribution amount that is deducted over time to the charity of their choice. This provides them with the ability to contribute more than they may normally give because of the “payment plan” concept.

As a “federation”, CSTX guides it’s members through the statewide application process and manages requests, marketing and outreach during all of the Combined Charities Campaigns. Local municipalities require the most effort due to the fact that each requires a separate application and is evaluated by their own individual Campaign Boards (Cities and Counties). CSTX advocates and steers the process for its member organizations.

CSTX Staff

Brian T. Roe Executive Director
Buddy Shively Program Coordinator

Contact Information

1301 S. IH35 Suite 314 • Austin, TX 78741
512-782-8188 ♦ 800-TXSHARE
www.communitysharestx.org

CSTX Social Justice MEMBER AFFILIATES

- ACLU of Texas Foundation
- ADAPT of Texas
- Animal Trustees of Austin
- Austin Tenants’ Council
- BEAT AIDS
Black Effort Against the Threat of AIDS
- Center for Public Policy Priorities
- Central Texas SPCA
- Esperanza Social Justice
- Equality Texas Foundation
- Gray Panthers
- Genaustin
- H.A.N.D.
Helping the Aging Needy & Disabled
- House the Homeless Inc.
- Human Potential Center
- NARAL Pro-Choice Texas Foundation
- Project MEND
Medical Equipment Network for those with Disabilities
- Texas R.O.S.E.
Ratepayers Organization to Save Electricity
- TX Coalition to Abolish the Death Penalty
- Texas Rio Grande Legal Aid
- Texas Educational Broadcasting Cooperative
KOOP Radio
- Texas Folk Life
- Writers League of Texas
- Sustainable Food Center
- ZACH Theatre

Prospective Member Guide



An Invitation
Join our Texas coalition of
Social Justice Non-Profits

Help expand
the possibilities
of social justice
to all Texans!

To Become a Member Affiliate

- ▶ Complete the online member application.
- ▶ Be recognized by the IRS and State of Texas as a 501(c)(3) organization.
- ▶ Have your most recent IRS non-profit determination letter of non-profit status.
- ▶ Have an Incorporation Certificate from the Texas Secretary of State recognizing your non-profit status.
- ▶ File an IRS 990 using the “accrual” method.
- ▶ Have a current Financial Review or Audit that matches your most recently filed IRS 990.

Online CSTX Application:

http://www.communitysharestx.org/files/CSTX_Member_Application.pdf

Member Affiliate Annual Time Commitment

How much time and effort should you expect to spend on CSTX activities to garner the most out of workplace giving?

- ▶ 3 hours—annual application preparation
- ▶ 6 hours—(meetings/workshops)
 - 1 Annual Meeting of CSTX Membership
 - 1 Annual Application Workshop
- ▶ 2—4 hours (charity campaign events)
 - Workplace speaker training
 - Attendance representing your group & CSTX

Average CSTX Member Affiliates Time Committed:
11.5 hours annually

THE BENEFITS OF CSTX MEMBERSHIP

Community Shares of TX (CSTX) member affiliates receive a hassle free, effortless way to access more than 500,000 public employees increasing exposure and donations statewide.

CSTX PAYS OUT OVER \$200,000 IN WORKPLACE GIVING DONATIONS TO MEMBER AFFILIATES, ANNUALLY

As a workplace giving federation

CSTX provides:

- A **one—stop** gateway to the workplace giving community.
- An **average return** of \$6,000 for less than 15 hours annually.
- 17 years experience maximizing workplace giving campaigns and collective advocacy for member affiliates.
- Streamlined application processes that increase the likelihood for acceptance under the CSTX federation umbrella.
- An annual application workshop that provide member affiliates guidance and understanding of the campaign process.
- Interpretation, negotiation and management of the numerous regulatory processes and procedures of charity campaigns on behalf of member affiliates.
- Charity campaign marketing efforts that encourage employees to participate in charity giving and pledge to CSTX member affiliates.
- Advertising and marketing beyond charity campaigns that engage progressive Texans with CSTX social justice causes.
- **No Annual Fee:** CSTX member affiliates share in all costs associated with administering and promoting charity campaigns. Costs are assessed as a percentage that correlates directly with the proportion of pledges received for each individual member affiliate for each annual campaign.
- A place for progressive causes in Texas to share ideas, strategies and successes.

For more information log onto www.communitysharestx.org

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